

# Higher Engineering Education Alliance Program

## **C-COM LEADERSHIP MEETING AGENDA**

### **Monday, April 25, 2011**

9:30: ASU staff will meet delegation at the Courtyard Marriott and Escort to ASU

#### **Welcome and Greetings**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

#### **10:00-12:00 pm; Morning, HEEAP Project Updates**

Jeff Goss, Assistant Dean/Executive Director- Global Outreach & Extended Education/HEEAP

#### **HEEAP Project Updates**

- 1) Review C-COM Agenda/Introductions
- 2) Outcome of 2010 Summer Faculty Institute
- 3) 2010 Faculty Project Review
- 4) Danaher Partner Review
- 5) Siemens Partner Review
- 6) Review Outcomes of Monitoring and Evaluation Plan
- 7) Vocational Track addition

*12:00-1:30 pm; Lunch--BY660*

#### **1:45-4:30 pm; Afternoon Strategic Planning Session #1**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

- 1) HEEAP Vietnamese University Leadership Reports

The objective of these report outs is to understand what each institution has implemented to support the strategic goals and objectives of HEEAP as aligned to ABET criteria. In addition, outline any barriers and obstacles to change. This data will be used to drive the strategic planning discussion and action plans on Tuesday's session. A total of 30 minutes will be provided for each University to provide a report. ASU will provide a standard reporting template for each University leader to compile their information.

*5:00 pm: Dinner and Discussion: P.F. Chang Chinese Bistro, Tempe*

### **Tuesday, April 26, 2011**

**8:30-9:00 am**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

## **Welcome and Presentation on Workforce Development**

Mr. Steven C. Megli, Vice President, Technology and Manufacturing Group  
General Manager, Assembly Test and Manufacturing; Rick Howarth, General Manager, Intel  
Products  
Intel Corporation

### **9:00-4:30 pm; HEEAP Strategic Planning Session #2**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

Alberto Filardo, Professor of Practice, Ira A. Fulton Schools of Engineering

#### 1) Advancing HEEAP as a model for Rapid Transformation and Modernization

The objective of this session will be to identify and prioritize specific goals and objectives of HEEAP for 2011 to accelerate institutional transformation and ABET driven program transformation. This will include discussion and how to overcome barriers and advance core objectives. The outcome of this meeting will be formal agreed upon action plans to implement and complete by the HEEAP C-COM over the next 12 months.

*12:00-1:30 pm; Lunch—BY 660; No Organized Dinner--Open*

### **Wednesday, April 27, 2011**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

### **8:15-9:15 am; The New American University; Leadership Workshop #2**

Dr. Kathryn Mohrman, Director, ASU University Design Consortium

<http://universitydesign.asu.edu>

Overview of session:

Over the last decade, ASU has transformed itself into a 21<sup>st</sup> century university addressing important challenges for Arizona and the globe. The New American University concept means access to higher education for a growing population, higher quality academic programs, relevant research, global engagement, and service to the community—all at the same time. This ambitious agenda has earned national and international recognition for ASU.

### **9:15-10:15 am; ASU as an Entrepreneur; Leadership Workshop #3**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

Ms. Kathie Cuomo, Vice President for Development, ASU Foundation

Overview of Session:

In 2010 Arizona state government support represented only 23% of the total university budget. To achieve its ambitions, ASU must look beyond state government for financial resources for research, student scholarships, and operating support. In 2010 the ASU Foundation received \$106 million in new gifts and grants from philanthropic foundations, corporations, and individual donors.

### **10:15--11 am; Walk to Fulton Center 4440**

### **11:00-11:15 am; Greetings from President Michael Crow**

*Location: Fulton Center 4440*

**11:15 am-12:15 pm; Organizational Structure of the University and the University Leadership Team; Leadership Workshop #4**

*Location: Fulton Center 4440*

Mr. James O'Brien, Chief of Staff to President Michael Crow

Overview of Session:

To accomplish its transformation, ASU has organized many of its academic functions into interdisciplinary teams, including new schools and research institutes: Sustainability, Biodesign, Human Evolution and Social Change, and so on. In addition, President Crow has developed a leadership team involving the individuals who report directly to him, as well as a larger circle of deans, administrative directors, and heads of new units, all with new responsibilities.

*Lunch 12:15-1:30 pm; ASU University Club*

**2:00-5:00 pm; Designing an Entrepreneurial University Model: Technology Entrepreneurship and Innovation at ASU; Leadership Workshop #4**

*Location: ASU SkySong Innovation Campus, Global #301*

Dan O'Neill, Venture Acceleration Practice Group Lead and Entrepreneurial Coach

<http://www.asuventurecatalyst.org/>; <http://www.asuventurecatalyst.org/entrepreneurship-asu>

Overview of Session:

This session will provide an overview of how a University can redesign to advance entrepreneurship at all levels—research, teaching, students. This will include tours of the ASU Skysong Innovation Campus and tours, presentations, and demonstrations from faculty, students and ASU entrepreneurship and innovation leadership.

*5:30-7:00 pm Dinner—Rustler's Rooste*

**Thursday, April 28, 2011**

**9:00-10:30 am; Institutional Assessment and Evaluation at ASU; Leadership Workshop #5**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

This session will provide the C-COM a review of modern assessment and evaluation methods and how to use the data to align to institutional goals for transformation.

- How the Division is Structured and Roles of Staff
- Assessment Process and Use of Data in Quality Assurance, Accreditation and Enrollment
- Systems Structure
- Collaborations between ASU and Vietnamese Partners to support HEEAP Objectives
- Samples of Evaluation Tools and Systems
- How the data are used at ASU

**10:30-12:00 pm Faculty Incentives and Evaluation; Leadership Workshop #6**

*Location: ASU Brickyard Building, Dean's Conference Room 660*

Dr. Arnold Danzig, Professor of Leadership and Policy Studies, School of Public Affairs

Overview of Session:

Rigorous faculty evaluation is essential to achieve transformative quality goals. This session will give an overview of the ways in which ASU hires, incentivizes, and evaluates its professors. Discussion will include the specific examples of promotion and tenure process.

**12:00-3:30 pm Lunch/travel to ASU Poly; Engineering labs/studio review and tour**

Review outcomes of meeting and action plans. Adjourn meeting.

*5:00-7:00 pm Closing Dinner—ASU University Club*